

## PROGRAM

Tema:	<b>„Challenges and possibilities of participation of Balkan countries (Bulgaria-Romania-Serbia) in the EC strategy for development of Danube Region, ”</b>
Date:	<b>29.11.2013 г.</b>
Venue:	<b>EC representation in Bulgaria Hall – 2<sup>nd</sup> floor</b> <b>124, Rakovski St., Sofia 1000, Bulgaria</b>
Keywords:	Innovation, competitiveness, technology transfer, network, Danube strategy
Participants :	Foundation "Steinbeis", Bilateral Chamber of Commerce Bulgaria – Romania, CCI – Vratza, GIS-TransferCenter Foundation, EEN – Serbia, University of Nish, Serbia, members of Bulgarian technology transfer network (BgTTN), and others.
10:30 – 11.00	Participants registration
11.00 – 11.10	Opening - Prof. K. Kostadinov – President of GIS-TransferCenter Foundation Presentation of participants
11.10 -11.30	Opportunities for improving the effectiveness of technology transfer using the model, experience and network of foundation "Steinbeis"»  Prof. Dr. Michael Auer- President of Steinbeis  Building up of Danube network of technology transfer center  Uwe Haug – Director International and Director of R&D Center of Steinbeis
11.30 11.50	Competitiveness and rural economic development in the framework of the WP8 Competitiveness and WP Business organizations  Iliana Filipova – Director of Chamber of Commerce & Industry (CCI) - Vratza
11.50 – 12.10	Results of the Business Cooperation group meeting in the Second Danube Strategy Conference in Bucharest, 28-30.10.13  Doru Dragomir – President of Bilateral Chamber of Commerce Bulgaria – Romania
12.10 12.30	Discussion
12.30 13.30	Lunch/Cocktail/Individual discussions